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FOR IMMEDIATE RELEASE

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BIG LAUGHTER, BIG CAUSE:

2019 NATIVE STRONG COMEDY SLAM RETURNS TO THE HARD ROCK HOTEL SAN DIEGO

Reno, Nevada – During the Indian Gaming Tradeshow & Convention (NIGA), the largest gathering of tribal leaders and casino executives in the country, Raving and their generous event sponsors return with the fifth annual Native Strong Comedy Slam. The event takes place Wednesday night, April 3 at 9:00 PM, at the Hard Rock Hotel San Diego in the Gas Lamp District.



Join us as three extremely funny Native American comedians, Kermet Apio (new for this year!), Marc Yaffee and returning host, Larry Omaha, take stage. This evening of laughs benefits the [Notah Begay III \(NB3\) Foundation](#) and its critically important work addressing the health and fitness of Native American youth. We're thrilled that this event is an official event during the [Indian Gaming Tradeshow and Exposition](#) and once again endorsed by Chairman Ernie Stevens, Jr. and the [National Indian Gaming Association](#).

Proceeds of the event go directly to the NB3 Foundation in its mission to ensure Native children achieve their full potential by advancing cultures of Native American community health. Chairman Ernie Stevens, Jr. shared "The message we have to send to not just our children but for people to set an example for what we do today ... the message is clear, we have to have a healthier Native America."

Deana Scott, Raving CEO shared, "The Native Strong Comedy Slam is a huge part of our 'why' at Raving. It is incredible to see the change that can come from Tribes and industry working together to positively impact future generations."

The night begins with cocktails outside the Edge Room from 7:00 to 9:00 PM including a special comic meet and greet and open bar. Sponsored Seating at \$1500 is the most popular ticket option and includes reserved seating for eight (two



tables), logo on all marketing materials and select seating. For smaller groups, individual tickets start at \$200 or you can reserve a single table at \$750 for four seats.

To buy event tickets or to find out more, call 775-329-7864 or visit the Native Strong Comedy Slam page at NativeStrongComedySlam.com.

About Raving

Raving is a full-service, Native-owned, casino and hospitality company that has worked with clients globally since 1998. The company partners with Tribal casinos and gaming companies worldwide to strategically improve overall operations and profitability. Additionally, Raving produces numerous educational publications and conferences including Raving NEXT: Indian Gaming Analytics & Marketing Conference.

About NB3F

Proceeds from the Native Strong Comedy Slam go to the Notah Begay III (NB3) Foundation, a national, award-winning Native American nonprofit organization dedicated to Native American children's health. Their mission is to ensure Native children achieve their full potential by advancing cultures of Native American community health. The NB3 Foundation invests in evidence-based, community-driven and culturally relevant programs that promote healthy nutrition, physical activity, cultural connections and youth development. They are committed to a vision that all children have the opportunity to live healthy, happy and fulfilled lives.

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If you would like more information about this topic or Raving in general, please contact Gency Warren at 775.329.7864 or email at gency@betravingknows.com.