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FOR IMMEDIATE RELEASE

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NATIVE AMERICAN COMEDIANS TAKE STAGE FOR A WORTHY CAUSE

Reno, Nevada – During the Indian Gaming Tradeshow & Convention (NIGA) the first week of April, Raving and generous event sponsors return with the fifth annual Native Strong Comedy Slam. The event takes place Wednesday night, April 3 at 9:00 PM, at the Hard Rock Hotel San Diego in the Gas Lamp District.

The event showcases a unique talent group, Native American comedians. Kell Houston, Senior Raving Partner, Entertainment and Owner/President, Houston Productions, shared, “I’m always impressed with the performers at this event. Not only do they donate their talents to this worthy cause, but they have a way of connecting with the audience in a way that only comedy can.” Long-time host, Larry Omaha, also shared, “It’s an honor to once again be part of the Native Strong Comedy Slam. This will be our fifth year proving that laughter is the best medicine. It’s also a fantastic way to contribute, through the NB3 Foundation, to improving the health of our Native American youth. I can’t think of a better way to raise funds than by laughing at the hilarious comedy of Kermit Apio, Marc Yaffee and yours truly, Larry Omaha.”



These comedians will join the ranks of past Native Strong Comedy Slam performers which includes Howie Miller, Jim Ruel, Ernie Tsosie, JR Redwater, Bahiyyih Mudd and Adrienne Chalepah.

Special thanks to our event sponsors to date: National Indian Gaming Association (NIGA), Pueblo of Sandia, San Pasqual Band of Mission Indians, San Manuel Band of Mission Indians, Imagine This, University of Phoenix – Educational Partner for Indian Gaming, Mille Lacs Corporate Ventures, Barona Band of Mission Indians, AGEM, Playport, and PNM.

Sponsored Seating (six available) at \$1500 is the most popular ticket option and includes reserved seating for eight (two tables), logo on all marketing materials and select seating. For smaller groups, individual tickets start at \$200 or you can reserve a single table at \$750 for four seats.

Proceeds of the event go directly to the [Notah Begay III \(NB3\) Foundation](#) in support of its mission to ensure Native children achieve their full potential by advancing cultures of Native American community

health. Chairman Ernie Stevens, Jr. expressed "The message we have to send to not just our children but for people to set an example for what we do today ... the message is clear, we have to have a healthier Native America."

To buy event tickets or to find out more, call 775-329-7864 or visit the Native Strong Comedy Slam page at NativeStrongComedySlam.com.

About Raving

Raving is a full-service, Native-owned, casino and hospitality company that has worked with clients globally since 1998. The company partners with Tribal casinos and gaming companies worldwide to strategically improve overall operations and profitability. Additionally, Raving produces numerous educational publications and conferences including Raving NEXT: Indian Gaming Analytics & Marketing Conference.

About the Notah Begay III (NB3) Foundation

Proceeds from the Native Strong Comedy Slam go to the Notah Begay III (NB3) Foundation, a national, award-winning Native American nonprofit organization dedicated to Native American children's health. Their mission is to ensure Native children achieve their full potential by advancing cultures of Native American community health. The NB3 Foundation invests in evidence-based, community-driven and culturally relevant programs that promote healthy nutrition, physical activity, cultural connections and youth development. They are committed to a vision that all children have the opportunity to live healthy, happy and fulfilled lives.



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If you would like more information about this topic or Raving in general, please contact Gency Warren at 775.329.7864 or email at gency@betravingknows.com.