

How Small to Mid-Sized Tribal Properties Can Leverage Data Analytics

Tuesday, April 2 11:00 am - 12:00 pm

Presented by: Lynette O'Connell, Raving VP of Operations









SWOT Analysis – Write in the boxes

- Strengths What you do well
- Weaknesses Where do you need to improve
- Opportunities What are your goals
- Threats What obstacles do you face

Strengths Weaknesses **Threats Opportunities**





What key areas or opportunities do I see through this exercise?
Crawl:
Walk:
Run:
What resources do I have?
Where can I start?





NOTES:				
-	 	 	 	
-	 	 		
-				
-	 	 	 	
-	 	 	 	
-	 		 	
-	 	 	 	
-	 	 	 	
-	 	 	 	
-	 	 	 	
-	 	 	 	
-	 	 	 	
-	 	 	 	
-	 	 	 	
-	 	 	 	
-	 	 	 	
-				

"To get through the hardest journey we need to take only one step at a time, but we must keep on stepping." ~ Chinese Proverb

Lynette O'Connell

Raving VP of Operations
lynette@ravingconsulting.com
775-329-7864