

How Small to Mid-Sized Tribal Properties Can Leverage Data Analytics

Tuesday, April 2 11:00 am – 12:00 pm

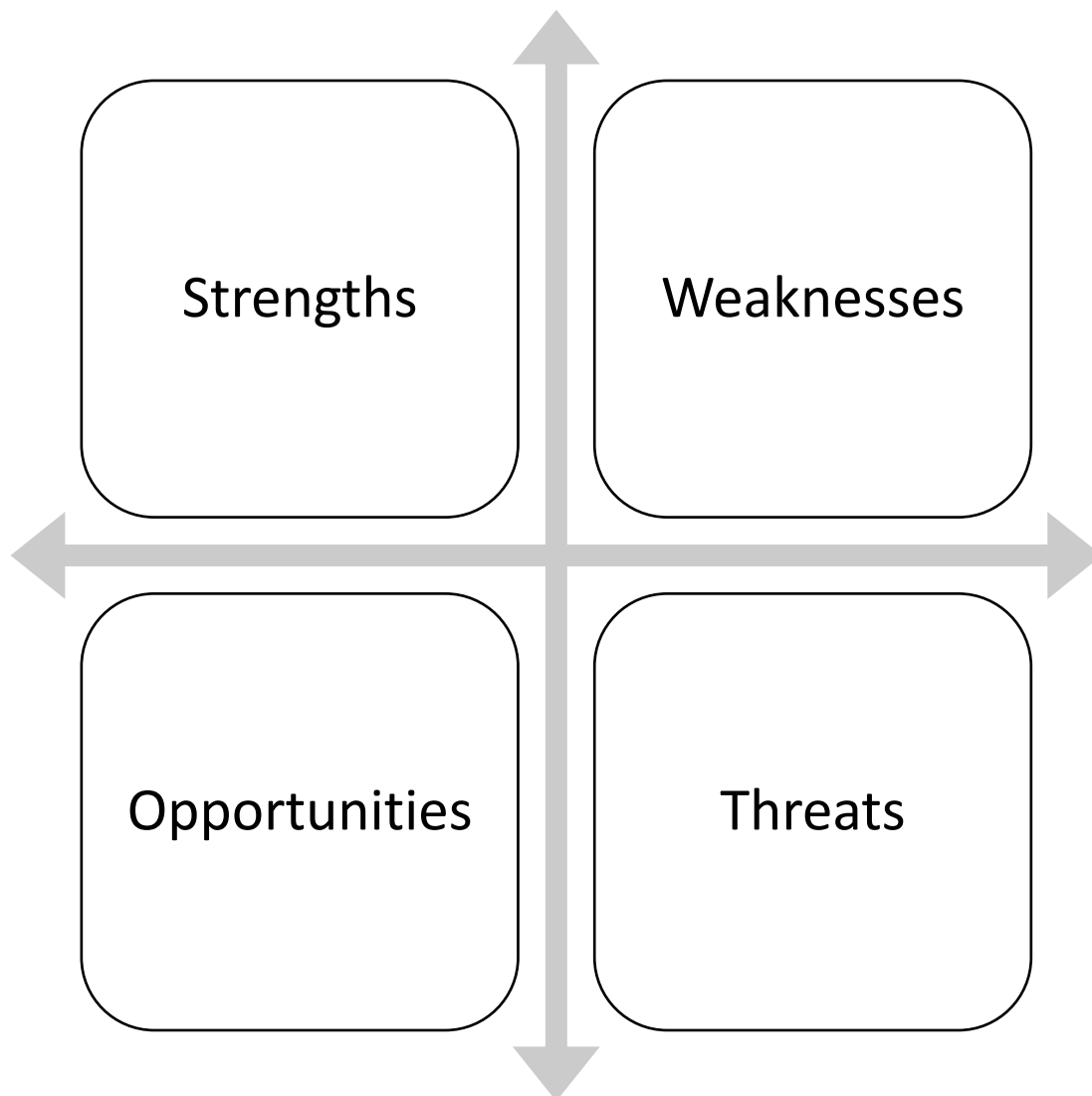
Presented by: Lynette O'Connell, Raving VP of Operations

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SWOT Analysis – Write in the boxes

- Strengths – What you do well
- Weaknesses – Where do you need to improve
- Opportunities – What are your goals
- Threats – What obstacles do you face



What key areas or opportunities do I see through this exercise?

Crawl:

Walk:

Run:

What resources do I have?

Where can I start?
