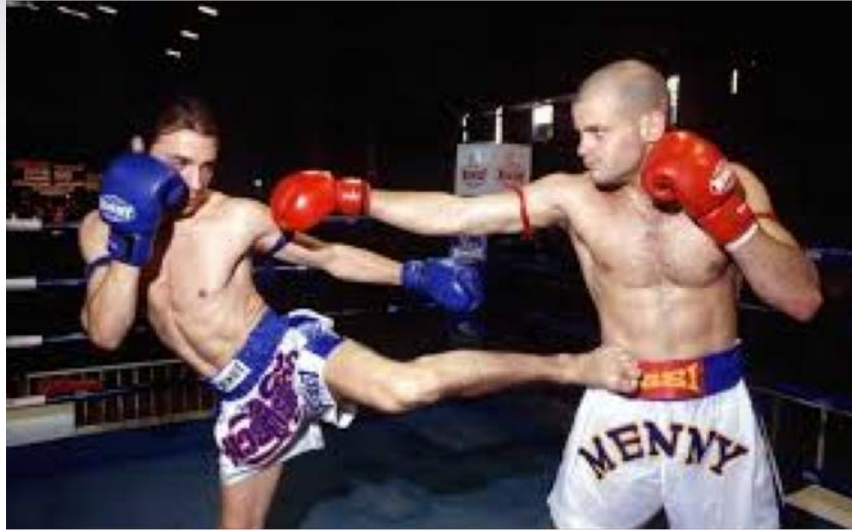


How to Sell Your CFO (Or at Least Have a Fighting Chance)

Moderator: Deana Scott, Raving CEO

Presenters: Paul Feltman, Chief Operations Officer, Chief Financial Officer,
Casino Del Sol
Steve Neely, General Manager, Rolling Hills Casino

**Thursday, July 25, 2019
11:15 am – 12:00 pm**



ROUND #1 – Advertising & Branding



ROUND #2 – Casino Promotions



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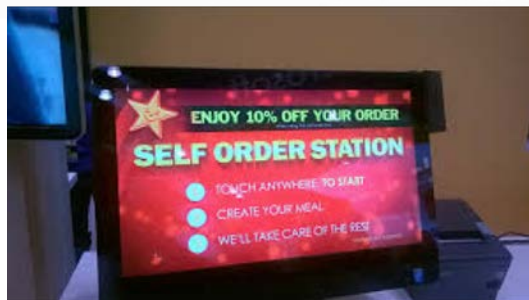
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ROUND #3 – FREE PLAY & OFFERS



ROUND #4 – Technology



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**Questions? Contact Amy Hergenrother
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