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## FOR IMMEDIATE RELEASE

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## NATIVE STRONG COMEDY SLAM AND JAM RETURNS TO HARD ROCK

Reno, Nevada – The 2020 Native Strong Comedy Slam and Jam will return to the Hard Rock Hotel San Diego on March 26, 2020. New for this year, the event will feature a live music performance along with an online auction of signed guitars donated by Tribal casinos. "We love the Native Strong Comedy Slam & Jam and are thrilled to have it return to Hard Rock Hotel," said Rana Kay, Director Of Public Relations, Hard Rock Hotel San Diego. "The addition of a music component this year makes it an even more exciting partnership."

This is an opportunity for Tribal casinos to promote their entertainment, create a story between artist and casino, and get some free publicity ... all while supporting a worthy cause! Aaron Moss, General Manager, Black Oak Casino Resort, shared "It is our pleasure to support Native children's health and the Notah Begay III Foundation. The topics of creating healthy habits and leadership development are important subjects and should be supported. On behalf of the Tuolumne Band of Me-Wuk Indians it is our pleasure to support these causes."



Raving is accepting signed guitars through the end of this year, December 31, 2019. Guitars will go on bid last week of January 2020, leading up to the sixth annual <u>Native Strong Comedy Slam & Jam</u> on March 26, 2020, during the Indian Gaming Tradeshow & Convention (NIGA).

All proceeds from the online auction and event ticket sales will go to the <u>Notah Begay III (NB3)</u> <u>Foundation</u> in support of their efforts to improve Native children's health. The guitars will be auctioned online, and anyone can bid – all money raised will go to the NB3 Foundation.

To donate, visit the <u>event page</u> to sign-up.

(Photographed: Los Lonely Boys signed electric guitar donated by BlueWater Resort & Casino, Brantley Gilbert signed acoustic guitar donated by Black Oak Casino Resort; Foghat signed electric guitar donated by BlueWater Resort & Casino; Three Dog Night signed acoustic guitar by Snoqualmie Casino)

## About the Notah Begay III (NB3) Foundation

The Notah Begay III (NB3) Foundation is a national, award-winning Native American nonprofit dedicated to Native children's health. The future success of Indian Country depends on the health and wellbeing of its youth.

Since 2014, the foundation has given MORE than \$4 million to Tribes and Native organizations to support Native youth health. Join the NB3 Foundation and help double-down on their investment in youth and together we will ensure that all children have the opportunity to live healthy, happy and fulfilled lives.

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If you would like to donate a guitar or learn more about this fundraiser, please contact Gency Warren at 775.329.7864 or email at gency@betravingknows.com.